

Delete or update the areas highlighted in Yellow!!

Dear [[DestinationEntity.PrivateLabel]], - *This denotes a merge field for the athlete's name*

Thank you for submitting your sponsorship application. As you can imagine, we get an enormous amount of applications every year and can only extend sponsorship to a select number of people.

Unfortunately, your application didn't make the cut for this season. There is no doubt that you are talented and deserve support, but at this time we weren't able to extend you a sponsorship. We encourage you to try and find our products through your local shop and reapply next year as our program may open up.

Here are some things you can do to stay informed about our sponsorship program and any opportunities that come up in the future.

- Add us as a friend to receive updates about our sponsorship program, deals on product and general news we share
- Keep your profile current with photos and videos. We keep track of your progress by monitoring your profile.

Thanks again for contacting us and best of luck this season.

OPTIONAL If you were a support rider in the past or have any further questions please feel free to contact me directly at (phone number).

Best Regards,

Team Manager Name
Sponsor Name